



# 6<sup>th</sup> Edition The EduMeet & Education Excellence Awards

**Date: 18<sup>th</sup> January 2023**

(Parallel Sessions: Higher Education, School Education, Digital Education & Early Child Education)

The education sector in India, has been witnessing a massive transformation recently with technological disruptions, demand for quality education and the implementation of National Education Policy (NEP) 2020.

National Educational Technology Forum (NETF) is envisaged to offer a platform for free exchange of ideas on the use of technology to enhance learning, assessment, planning, administration and so on, both for School and Higher Education.

India's population, long considered a challenge, has turned into a desirable demographic dividend. A demographic dividend is not just people; it is skilled, educated or employed people. The 3Es - Education, Entrepreneurship and Employability has been the focus of the present government and as the country is poised to grow as one of the leading knowledge economies, the 3Es will remain priorities for the Government.

COVID-19 pandemic has severely impacted the education sector, accelerating the shift to digital-learning models as educational institutes remain closed in the wake of virus outbreak. NEP 2020 reaffirms the recommendation of increasing public investment on education to 6% of GDP.

Their motivation will be more than getting a good job and a high income; they will also need to care about the well-being of their friends and families, their communities, and the planet. Education can equip learners with agency and a sense of purpose, and the competencies they need, to shape their own lives and contribute to the lives of others.

The Union Budget share on education has indeed increased over the years, but it still needs a lot of improvement to match the needs – ensuring inclusiveness, adding infrastructure and most importantly, improving the quality of education. The New Education Policy 2020 has already instilled a lot of hopes among all stakeholders in the education sector for a

turnaround. It is necessary that both Budget 2022 and policy reforms are in sync with the changing needs of globalization, urbanization and digitalization. There is a need to skill professionals and lay thrust on emerging technologies to prepare the burgeoning Indian workforce for Industry 4.0.

**ASSOCHAM**, under Bharat@100 is committed towards strengthening business and citizen and education certainly plays a key role. The program shall have parallel sessions, engaging subject experts and industry leaders focussing upon all verticals, Higher Education, School Education and ECE.

The multi session programme shall have national leaders from universities, colleges, schools and ECE shall join the meet to share the concrete solutions for strengthening the system for being globally competitive and for ensuring quality is achieved with technology inputs and innovation is championed and champions of sector shall be honoured through excellence awards.

**Education Excellence Award Categories**

<b>Pre-school Awards</b>	<b>K12 School Awards</b>
Best School for Innovation & Value-based Education.	Best School for Innovation & Value-based Education.
Best School in Teaching-Learning Practices.	Best School in Teaching-Learning Practices.
Best Pre-School of the Year.	Forth coming Institute for Teacher Development.
Best Educational Initiative (School Serving Social Cause)	Best Chain of Schools in India.
Forth coming Institute for Teacher Development.	Best International School.
Best Chain of Schools in India.	Digital School of the year.
Best School Infrastructure of the Year.	Best online learning management Platform
Best Curriculum at Pre School.	Most Emerging Higher Education Institute of the Year

<b>University / Institute Awards</b>	<b>B-School Awards</b>
Best University Campus of the Year	Best B-School of the Year
Best Institute for providing Global Exposure	Best B-School for Promoting Industry – Academia Interface
Best University of the Year	Business School with specialized

	curriculum – Retail, manufacturing, Hospital
Best Institute for promoting Industry Academia Linkage	Most Upcoming B-School
Best Institute of Technology	Business School Leadership Awards (Individual Category)
Best Institute of Engineering	Lifetime Achievement Award in Education (Individual Category)
Best Institute for Promoting Research	Top Entrepreneur in B-School (Individual Category)
The Most Upcoming University	Leadership Award in Contributing to Community.
Best University / Institute in Rural Area	Best B-school with Best Placements
Best Private University of the Year	Best Innovation by Management Institute
Head of the Institute Award for the Year	Head of the Institute Award for the Year

Science and Technology Awards	Vocational and Skills Training
Best Engineering College of the Year	Best Vocational Training Institute/University
Institute for Research & Innovation	Best Institute for Placement
Best Medical College of the Year	Best Use of Technology for Vocational Education & Skills Training
Most Upcoming College	Best Women Skill Development Institute
Best Agriculture/ Pharmacy/ Polytechnic Institute	Best Specialized Private / Government Training Institute

Education Service Providers	
Best Interactive Solution Providers	Best Educational Bank
Best Career Counselling Platform	Best Test Preparation Services
Leading online Education Platform	Publisher of the Year
Best NGO Promoting Education & Skill Development	Best e-books

### Terms and Conditions

- Award Nomination fee per category is Rs. 10,000/- including one delegate participation's (plus 18% GST)
- Fee once paid is non-refundable; ASSOCHAM will not be responsible for cancellation or delay of the program for uncontrolled circumstances such as natural calamity etc.
- Nomination form duly filled with the fee shall be considered for short listing process.
- No contact information of short-listing agency or Jury shall be made available and any intervention to award process will lead to cancellation of nomination.
- Institute may opt to apply for multiple awards however the response must be complete in the application for consideration to awards.
- Any misleading information and inaccurate entry found in the form at any point of time will lead to disqualification.

- Jury decision is final and binding on all parties.

### Participation Fees:-

All the Cheque/draft should be drawn in favour of “ASSOCHAM Regional Office Kolkata” payable at Kolkata. Bank Transfer Details Account Number 00141110005388 IFSC Code HDFC0000014, Address: HDFC BANK, 2/6 Sarat Bose Road, Central Plaza, Kolkata – 700020

### WHO SHOULD ATTEND

Schools, Colleges, Universities, vocational education and training, Preschools, Study Abroad Advisors, Faculty (Teachers, Lecturers, Researchers, Professors, Head of Department, Deans), Vice-Chancellors, Chancellors, College and University Presidents, Policy Makers and Stakeholders, government representatives, Non-governmental Organization staff and private providers, Franchise, Owners, etc.

### Sponsorship Opportunities

<i>Amount</i>	<i>Categories</i>	<i>Speaker Slot in the Inaugural Session</i>	<i>Corporate Video Presentations during Breaks</i>	<i>Display counter for promotion and branding</i>	<i>Corporate Literature on the Head Table</i>	<i>Speaker Slot (Technical Session)</i>	<i>One Corporate Standee (at the registration area)</i>	<i>Logo in the Back Drop</i>	<i>Complementary Delegate Passes</i>
<b>Rs. 5 lakh</b>	<b>Platinum Partner</b>	✓	✓	✓	✓	✓	✓	✓	<b>15</b>
<b>Rs.3 lakh</b>	<b>Gold Partner</b>	✓		✓	✓	✓	✓	✓	<b>10</b>
<b>Rs.2 Lakh</b>	<b>Silver Partner</b>					✓	✓	✓	<b>6</b>
<b>Rs.1 Lakh</b>	<b>Supporting Partner</b>				✓		✓	✓	<b>5</b>

For conference speakership/ Sponsorship and Display table at common area, write or call

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## Glimpses of Past Events





